



925

NINE TO FIVE

RATE CARD



QUICK WINS

TITLE | DESCRIPTION | COST



TOUCH BASE

A brief to be sent by the client to create an article, poll or quiz that will include a Facebook post, a tweet and an Instagram post upon publishing.

- 9,000 **EGP**



E-MAIL THREAD

The client to provide pictures or videos to be added as 3 Insta-stories.

- 7,000 **EGP**



FROM A TO Z

A writer will visit the client's specified location to inspect the site, be it a specific brand/company or an assigned person, to create a comprehensive piece. A Facebook post, a tweet and an Instagram post will be included upon publishing.

- 13,000 **EGP**



FYI FOR YOUR INFORMATION, #1

The client to be provide a picture to be posted on Facebook, Twitter or Instagram.

- 5,000 **EGP**



@ SHOOT AN E-MAIL

The client to provide a picture or video to be added as an Insta-story.

- 3,000 **EGP**



FYI FOR YOUR INFORMATION, #2

The client to be provide a video to be posted on Facebook, Twitter or Instagram.

- 8,000 **EGP**

IN THE LOOP

TITLE | DESCRIPTION | COST

BTW BY THE WAY

A photographer will be sent to capture 20 high-resolution pictures. 1 picture can be chosen to be posted on Facebook, Twitter or Instagram.

- 10,000 **EGP**

IN PARALLEL

A photographer will be sent to the event to capture 20 high-resolution pictures. 3 pictures can be chose to be posted on Insta-stories and 5 pictures (*maximum*) for a carousel post.

- 20,000 **EGP**

ATM AT THE MOMENT

A photographer will be sent to the event for live coverage to capture 20 high-resolution pictures. 5 pictures (*maximum*) can be chosen to be posted on Instagram for a carousel post.

- 13,000 **EGP**

OFFICE TAKEOVER

A company will take over 925's Instagram stories (*10 slots maximum*) to showcase their work environment, employees, product, and ultimately, their 925. A post will be made on all social media platforms to a announce that the takeover is happening.

- 18,000 **EGP**

ON THE RECORD OR LIGHTS, CAMERA, WERK

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INVESTIGATE YOU

Investigating your product, showing its capabilities and advantages on an episode of Investigative Squad.



BE A STAR

Being interviewed by one of our writers on an episode of Working with the Stars for a comprehensive video feature.



CREATE A DEBATE

Creating the topic of the debate, choosing the speakers for an episode of Debate It.

ACQUISITIONS

TITLE | DESCRIPTION | COST



HORIZONTAL INTEGRATION

The client to provide a picture with the right dimensions to be added to our leaderboard.



VERTICAL INTEGRATION

The client to provide a picture with the right dimensions to be added to our skyscraper.



CONCENTRIC MERGER

The client to provide a picture with the right dimensions to be added to our showcase.

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THANK
YOU.

